

Cole Alexander Blumenau

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Education

Fashion Institute of Technology

New York, NY

Entrepreneurship BS

May 2026

Fashion Business Management AAS

May 2024

Coursework

- Covered retail best practices, market research, and consumers' decision-making processes
- Studied corporate entrepreneurship and the development of new business divisions
- Learned about project management and coordinating teams to meet deadlines
- Took extra classes to learn about designing and building high-concept physical spaces (3D design)

Skills and Certifications

- Excel - Microsoft Office Specialist certified
- Adobe - Photoshop, InDesign, Illustrator, etc.
- Microsoft Suite - Word, PowerPoint, Outlook
- Rhino3D, AutoCAD, SketchUp
- Web design – HTML, CSS, JS
- Professional writing and public speaking

Work Experience

FIT (On-Campus Work)

New York, NY

Student Staff, IT Dept.

2023-Present

- Aided IT office staff and monitored library/computer lab spaces
- Customer service: Assisted faculty and students with all manner of computer programs
- Tracked customer issues and team members assigned to each ticket

Production Team, Runway27

2024-Present

- Produced a student fashion show, worked on stage design and lighting
- Built a pop-up photo opportunity for guests and social media posts

Radio Manager, WFIT Broadcasting

2023-24

- Planned new equipment purchase orders and studio renovations
- Led club members in producing shows and live events

Self-Employed

Medfield, MA

Shopify Store

2020-22

- Designed various prints for apparel, stickers, home goods, etc.
- Operated online storefront, managed orders, inventory, and analytics

Starbucks

Medfield, MA

Barista

2021-22

- Interacted with customers on a personal level and learned popular products, regular orders
- Became experienced with retail daily operations and inventory practices
- Helped create a positive and welcoming environment for store visitors